



Segment Y
Automotive Intelligence Pvt Ltd

Sample from Vehicle News Service (VNS)

Vehicle News Service

The Vehicle News Service covers events in the automotive industry in India, China and ASEAN. News items which have a link to the above countries and to other parts of the world are also covered.

The service is offered on-line, and news is added throughout the day, from 9:00 am IST onwards.

More than 30 news items are added every day.

Screenshot 1: query by country

The screenshot shows a web browser window displaying the 'Vehicle News System' interface. The page title is 'Segment Y Automotive intelligence on emerging markets'. The navigation menu includes 'Message Board', 'Latest Update', 'Volumes', 'Specifications', 'News', 'Feedback', 'Administration', and 'Help'. The search results are filtered for 'Country: Hong Kong' and are displayed in a table with columns for No., Edit, Delete, Cat, Title, Date, Country, Group, Make, and Sub-category. The table contains 20 rows of news items, with the most recent at the top. At the bottom of the page, there are buttons for 'Add', 'Search', 'Sort', 'Report', and 'Back', along with a footer containing copyright information and a page status bar.

No.	Edit	Delete	Cat	Title	Date	Country	Group	Make	Sub-category
1.			PC	Hong Kong sports car business hits the skids	24 Dec '08	Hong Kong			Sales
2.			PC	Lamborghini Gallardo LP 560-4 arrives in Hong Kong	24 Dec '08	Hong Kong	VW	Lamborghini	New model/version
3.			PC	Inchcape business in Russia, Hong Kong may be hit	16 Dec '08	Hong Kong,...			Dealers/Distributors
4.			PC	Ferrari California launched in Hong Kong	12 Dec '08	Hong Kong	Fiat	Ferrari	New model/version
5.			PC	Maserati's Hong Kong dealer says sales weather cr...	08 Dec '08	Hong Kong	Fiat	Maserati	Sales
6.			PC	MyClick to help Skoda in US campaign	05 Dec '08	Hong Kong	VW	Skoda	Marketing
7.			PC	Luxury cars sales grow in China	04 Dec '08	Hong Kong			Sales
8.			PC	Mercedes-Benz SL 63 AMG now in Hong Kong	05 Nov '08	Hong Kong	Daimler	Mercedes	New model/version
9.			PC	Porsche 911 facelift launched in Hong Kong	29 Oct '08	Hong Kong	Porsche	Porsche	New model/version
10.			GE	Toyota Noah unveiled in Hong Kong	13 Oct '08	Hong Kong	Toyota	Toyota	New model/version
11.			GE	Maserati Quattroporte S launched in Hong Kong	24 Sep '08	Hong Kong	Fiat	Maserati	New model/version
12.			GE	Jaguar XF 4.2 S/C launched in Hong Kong	17 Sep '08	Hong Kong	Tata Motors	Jaguar	New model/version
13.			GE	Facelifted Mercedes-Benz SL launched in Hong Kong	10 Sep '08	Hong Kong	Daimler	Mercedes	New model/version
14.			GE	Nissan Qashqai launched in Hong Kong	06 Sep '08	Hong Kong	Renault-Nissan	Nissan	New model/version
15.			GE	Mercedes-Benz kicks off Hong Kong ambient drive	30 Aug '08	Hong Kong	Daimler	Mercedes	Marketing
16.			GE	Mazda CX-7, RX-8 launched in Hong Kong	27 Aug '08	Hong Kong	Ford	Mazda	New model/version
17.			GE	Rolls-Royce Phantom Coupe arrives in Hong Kong	20 Aug '08	Hong Kong	BMW	Rolls-Royce	New model/version
18.			GE	Facelifted Hyundai Sonata launched in Hong Kong	20 Aug '08	Hong Kong	Hyundai	Hyundai	New model/version
19.			GE	Schroder Hong Kong cuts stake in Dongfeng Motors	14 Aug '08	Hong Kong	Dongfeng	Dongfeng	Financial news
20.			GE	New Rolls-Royce dealership in Hong Kong	06 Aug '08	Hong Kong	BMW	Rolls-Royce	Dealers/Distributors

In this example, a filter is applied to extract news only for Hong Kong. The data is displayed in chronological order, most recent news item first.

Various filters can be applied: on country, on make group, on make (brand) and on category.



Screenshot 2: query by group

VehicleDataSystems - Seg1 - News Admin - Windows Internet Explorer

Segment Y
Automotive intelligence on emerging markets

VehicleDataSystems

Message Board | Latest Update | Volumes | Specifications | **News** | Feedback | Administration | Help | Log off

You searched for:
Make: Ferrari;Lamborghini

No.	Edit	Delete	0	Cat	Title	Date	Country	Group	Make	Sub-category
1.				PC	Lamborghini Gallardo LP 560-4 arrives in Hong Kong	24 Dec '08	Hong Kong	VW	Lamborghini	New model/version
2.				PC	Ferrari California launched in Hong Kong	12 Dec '08	Hong Kong	Fiat	Ferrari	New model/version
3.				PC	Lamborghini Gallardo LP560-4 to hit Indian roads	18 Nov '08	India	VW	Lamborghini	New model/version
4.				PC	Ferrari California unveiled in UAE	13 Nov '08	United Ara...	Fiat	Ferrari	New model/version
5.				PC	Lamborghini to open China unit on surging sales	30 Oct '08	China	VW	Lamborghini	Dealers/Distributors
6.				PC	Naza Italia inaugurates Ferrari service centre	24 Oct '08	Malaysia	Fiat	Ferrari	Dealers/Distributors
7.				GE	Ferrari, Lamborghini seeing better sales in China	06 Oct '08	China	Fiat	Ferrari	Sales
8.				GE	Lamborghini sees India as big market for future	24 Sep '08	India	VW	Lamborghini	Strategy
9.				GE	Ferrari prices up 1 mln-1.5 mln yuan for tax rise	26 Aug '08	China	Fiat	Ferrari	Pricing
10.				GE	New Lamborghini models make GCC debut	09 Aug '08	Middle East	VW	Lamborghini	New model/version
11.				GE	A closer look at the Lamborghini Gallardo LP560-4	29 Jul '08	Malaysia	VW	Lamborghini	New model/version
12.				GE	Ferrari begins preliminary process in India	25 Jul '08	India	Fiat	Ferrari	New market entry
13.				GE	Lamborghini Gallardo LP560-4 arrives in Thailand	25 Jul '08	Thailand	VW	Lamborghini	New model/version
14.				GE	Long waiting list for Gallardo LP560-4 in Hong Kong	22 Jul '08	Hong Kong	VW	Lamborghini	New model/version
15.				GE	Lamborghini Gallardo LP560-4 arrives in Singapore	25 Jun '08	Singapore	VW	Lamborghini	New model/version
16.				GE	Ferrari recalls 2,171 Scaglietti models	16 Jun '08	Italy	Fiat	Ferrari	Recalls
17.				GE	Upgraded Ferrari 612 Scaglietti now in Australia	14 Jun '08	Australia	Fiat	Ferrari	New model/version
18.				GE	Ferrari recalls 27 of 612 Scaglietti sedans in China	12 Jun '08	China	Fiat	Ferrari	Recalls
19.				GE	Lamborghini to triple its China sales this year	03 Jun '08	China	VW	Lamborghini	Sales
20.				GE	Drive: Lamborghini Gallardo LP560-4	23 May '08	Thailand	VW	Lamborghini	New model/version

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Vehicle News System Add Search Sort Report Back

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Page: 2 of 6 Words: 354 English (U.K.) 100%

A filter can also be applied by multiple makes. The example here limits the output to Ferrari and Lamborghini.



Screenshot 3: query by country and category

The screenshot shows a web browser window titled "VehicleDataSystems - Seg1 - News Admin - Windows Internet Explorer". The page header includes the "Segment Y" logo and the text "Automotive intelligence on emerging markets". The "VehicleDataSystems" logo is in the top right. A navigation menu includes "Message Board", "Latest Update", "Volumes", "Specifications", "News" (highlighted), "Feedback", "Administration", and "Help". A "Log off" link is in the top right.

Below the navigation, it says "You searched for: Country: China". A table lists 20 news items with columns: No., Edit, Delete, Cat, Title, Date, Country, Group, Make, and Sub-category. All items are filtered for "China" and "New model/version".

No.	Edit	Delete	Cat	Title	Date	Country	Group	Make	Sub-category
1.			PC	Dongfeng to launch two new sedan models in H1	09 Jan '09	China	Dongfeng	Dongfeng	New model/version
2.			PC	Buick aims 2010 Allure at China market	09 Jan '09	China	GM	Buick	New model/version
3.			PC	Dongfeng Peugeot to add 4 new models by 2010	09 Jan '09	China	PSA	Dongfeng-Citroën,...	New model/version
4.			PC	Chery A3 hatchback goes on sale for \$10,950	08 Jan '09	China	Chery	Chery	New model/version
5.			PC	New Honda Accord 2.4LX sedan to sell on January 12	08 Jan '09	China	Honda	Honda	New model/version
6.			PC	Porsche Panamera to make world debut in China	08 Jan '09	China	Porsche	Porsche	New model/version
7.			CV	Sinotruk launches AMT HOWO-A7 heavy truck	07 Jan '09	China			New model/version
8.			PC	Youngman Auto to roll out all-new SUV in H2 '09	06 Jan '09	China			New model/version
9.			PC	BYD to release five new vehicle models in 2009	06 Jan '09	China	BYD	BYD	New model/version
10.			PC	Chery A3 hatchback to go on sale	06 Jan '09	China	Chery	Chery	New model/version
11.			PC	Mazda CX-7 SUV to be imported to China market	06 Jan '09	China	Ford	Mazda	New model/version
12.			PC	BAW to make own-brand crossover SUVs for BAIC	05 Jan '09	China	BAIC	Beijing	New model/version
13.			PC	New Mini convertible to make China debut in April	04 Jan '09	China	BMW	MINI	New model/version
14.			PC	Brilliance Auto launched two new sedan models	02 Jan '09	China	Brilliance	Jinbei	New model/version
15.			PC	Dongfeng to launch first Chinese coupe in H1 2009	01 Jan '09	China	Dongfeng	Dongfeng	New model/version
16.			PC	Chrysler to bring 3 new models to China in 2009	31 Dec '08	China	Chrysler	Chrysler	New model/version
17.			PC	Chery Auto to launch S16 mini sedan by May	29 Dec '08	China	Chery	Chery	New model/version
18.			PC	Skoda Auto launches new model Fabia in China	29 Dec '08	China	VW	Skoda	New model/version
19.			PC	Chery Auto to launch Easter limo model in 2009	27 Dec '08	China	Chery	Chery	New model/version
20.			PC	Brilliance to launch Junjie wagon sedan in January	26 Dec '08	China	Brilliance	Jinbei	New model/version

At the bottom of the table, there is a pagination control: "1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | next 10" and "Go to page: 1".

Below the table is a "Vehicle News System" section with buttons for "Add", "Search", "Sort", "Report", and "Back".

At the very bottom, there is a footer: "© Segment Y Automotive Intelligence Pvt. Ltd. 2009. All rights reserved." and a browser status bar showing "Page: 3 of 6", "Words: 354", and "English (U.K.)".

It is also possible to apply multiple filters on the news selection, such as country and category: in this instance, all news regarding new models and versions for China are filtered.



Screenshot 4: news item

The screenshot shows a web browser window displaying a news management interface. The main page is titled "Segment Y" and "Automotive intelligence on emerging markets". A search filter is set to "Country: China". A list of news items is shown with columns for No., Edit, Delete, Cat, and Title. A pop-up window is open over the item "Porsche Panamera to make world debut in China", displaying the full article text and metadata such as Date, Country, Make group, Make, Source, Category, Sub-category, and Editor. The interface includes navigation buttons like "Add", "Search", "Sort", "Report", and "Back" at the bottom.

News items can be viewed by clicking on the title, which acts as a hyperlink and causes the item to pop up.

It is also possible to cycle through the articles in the selection sequentially by clicking on the red arrows within the pop-up box.



Screenshot 5: generating a report

The screenshot shows the 'VehicleDataSystems' web application interface. The main content area displays a list of news items for 'China'. A 'News Report Generator' dialog box is open, allowing users to generate reports for the entire search list, for specific serial numbers, or by picking news from a list. The dialog includes a list of 16 news items and a 'Generate Report' button.

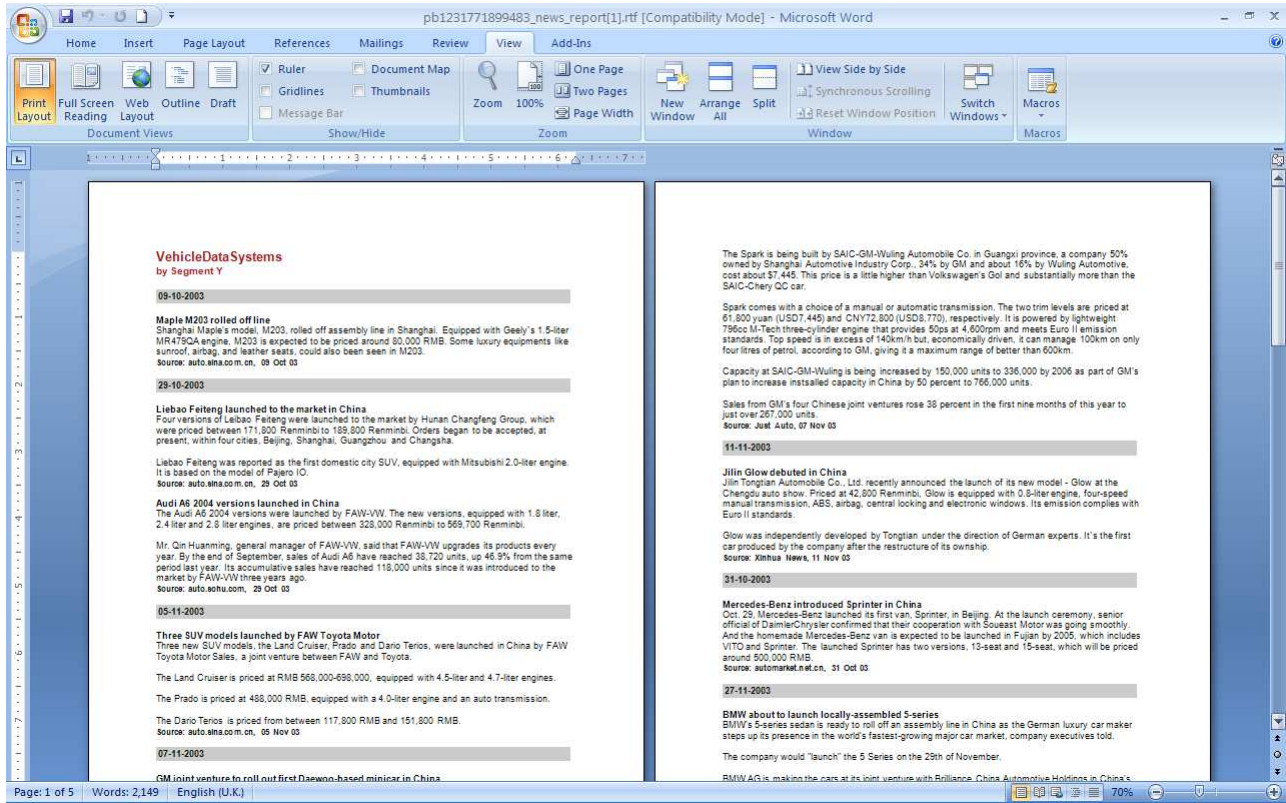
No.	Edit	Delete	0	Cat	Title	Date	Country	Group	Make	Sub-category
1.				PC	Dongfeng to launch two new sedan models in H1	09 Jan '09	China	Dongfeng	Dongfeng	New model/version
2.				PC	Buick aims 2010 Allure at China market				Buick	New model/version
3.				PC	Dongfeng Peugeot to add 4 new models				Dongfeng-Citroën,...	New model/version
4.				PC	Chery A3 hatchback goes on sale for \$				Chery	New model/version
5.				PC	New Honda Accord 2.4LX sedan to sell				Honda	New model/version
6.				PC	Porsche Panamera to make world debut				Porsche	New model/version
7.				CV	Sinotruk launches AMT HOWO-A7 heavy					New model/version
8.				PC	Youngman Auto to roll out all-new SUV					New model/version
9.				PC	BYD to release five new vehicle models				BYD	New model/version
10.				PC	Chery A3 hatchback to go on sale				Chery	New model/version
11.				PC	Mazda CX-7 SUV to be imported to China				Mazda	New model/version
12.				PC	BAW to make own-brand crossover SUV				Beijing	New model/version
13.				PC	New Mini convertible to make China debut				MINI	New model/version
14.				PC	Brilliance Auto launched two new sedan				Jinbei	New model/version
15.				PC	Dongfeng to launch first Chinese coupe				Dongfeng	New model/version
16.				PC	Chrysler to bring 3 new models to China				Chrysler	New model/version
17.				PC	Chery Auto to launch S16 mini sedan				Chery	New model/version
18.				PC	Skoda Auto launches new model Fabia				Skoda	New model/version
19.				PC	Chery Auto to launch Easter limo model				Chery	New model/version
20.				PC	Brilliance to launch Junjie wagon sedan in January	26 Dec '08	China	Brilliance	Jinbei	New model/version

Apart from viewing the news items on-screen, the news items can also be exported to Word in an RTF file. This is based on the selection of the user, but individual articles can also be picked out. An example of the output is shown on the next page.

This functionality is useful to prepare a 'reader' on a particular country, brand or subject.



Screenshot 6: report in Word RTF format



The report output in Word RTF format includes the date of the news item, the headline, body text and (optionally) the source of the news article.

Documents in RTF format can be saved as MS Word Documents as well.